

H. Maloha Launches Latest in Bionutrient Skin Care Technology

H. Maloha, an organic and natural Hawaiian bionutrient skin care company, launches two new skin care products under their exclusive BIONUTRIENT TECHNOLOGY (BNT).

Holualoa, HI (PRWEB) January 6, 2010 -- After more than two years of research and trials, H. Maloha is launching its new bionutrient face crème and bionutrient face cleanser. These are the first new skin care products H. Maloha has unveiled in the last couple of years under their BIONUTRIENT TECHNOLOGY (BNT). Their original bionutrient face serum, which debuted about two years ago, has been exclusive to some of the most elite spas in the world and exclusively invited to be a part of The Oscars, The Emmys, The MTV Movie Awards and Mercedes-Benz Fashion Week.

H. Maloha's BIONUTRIENT TECHNOLOGY (BNT) was created and developed as a new class of corrective and preventative skin care treatment. This advanced anti-aging technology targets the skin's cells with very specific organic and natural bionutrient ingredients. Their new bionutrient face crème and bionutrient face cleanser are infused with an exclusive Bionutrient 4 Complex (BNT4) which is a combination of Marine Complex (BNM), Plant Complex (B2C), Vitamin Complex (BNV) and a Cellular Complex (BNC2).

"We have spent the last couple of years developing an extremely effective and easy 3 – step bionutrient skin care regimen that changes how the skin ages," said Scott Mounce, mainland marketing director for H. Maloha. "We have created the latest technology in organic skincare with the most advanced bionutrient ingredients. Our new bionutrient face crème and cleanser, as well as our serum, were developed to address the 9 most visible signs of aging: Fine lines and wrinkles, firmness, elasticity, radiance, uneven skin tone, texture, redness, clarity and smoothness."

H. Maloha's bionutrient face crème, cleanser and serum contain advanced ingredients such as astaxanthin, which is grown in red algae, is the most powerful antioxidant in the world at 6000 times stronger than Vitamin C. Also included are proprietary natural marine peptides, which help to stimulate the production of new collagen. H. Maloha's deep ocean water has a close chemical similarity to human plasma and is sourced from 3000 ft. below the ocean's surface. Organic kelp and organic seaweed are also infused, which contain amino acids to help firm and renew skin tissues. All of H. Maloha's skin care products are 100% paraben free and contain no harsh chemicals, mineral oils, fragrances or other color additives that may harm the skin.

About H. Maloha:

H. Maloha is an organic and natural Hawaiian skin care company that developed bionutrient skin care and BIONUTRIENT TECHNOLOGY (BNT). H. Maloha bionutrient skin care represents a new class of corrective and preventative treatment which changes how the skin ages. Their organic and natural BIONUTRIENT TECHNOLOGY (BNT) combines the latest technology in organic skincare with the most advanced bionutrient ingredients. They are proud to partner with The National Children's Cancer Society and donate proceeds from every bottle sold to help children with cancer. Their bionutrient skin care products can be found exclusively in the best spas in the world. To learn more about H. Maloha visit www.hmaloha.com or call 1.877.462.5642.